



Case Study

Challenge:

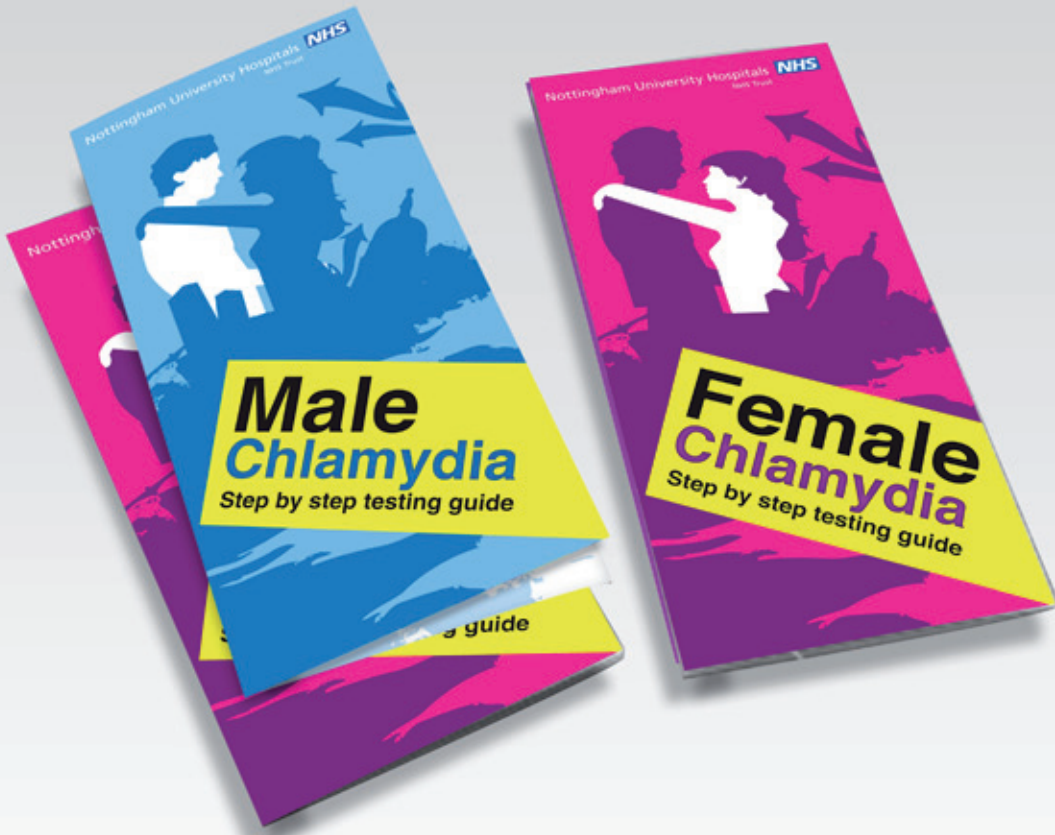
Our Challenge within the NHS has been to increase the awareness of The Chlamydia Screening Programme in order to further increase the amount of screens young people undertake. We work with PCT's on individual campaigns and we are asked to tackle this challenge in very different ways from PCT to PCT, all with the ultimate goal of increasing screens and incentivising Chlamydia Screening within the target age range of 15-24.





Solution

Here at The Sourcerers we are able to offer many solutions to the challenges we are set by the various PCT's we work with; we offer thousands of promotional merchandising products, from our infamous slogan pants, to silicone wristbands and watches right through to complete brand creation and poster design. We are full of bright ideas and will undoubtedly have a solution to fit your campaigns needs.



Result

As a result of our continued success that we at The Sourcerers have had within the NHS, namely working on Chlamydia Screening campaigns across the UK, we have now been able to branch out into other areas of the NHS – you can find our products and services within Cervical Cancer Screening, Alcohol Awareness, Healthy Living and also Stop Smoking. We are enhancing the effectiveness of campaigns across the country, all across the NHS. Call us today to see how we can help yours 0844 249 0180



the sourcerers
Switched on Marketing

Thank you for your time

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